



anthology
Advancing Knowledge

Unique Features of Each Event Model

Available Event Models

- Simple RSVP
- Form-Driven
- Fee-Driven
- Activity-Driven

Simple RSVP

- What drives registration is a yes or no question (Are you attending?)
- Used when you need to know exactly who is **NOT** attending
- Cannot add registration fees but may add commerce items
- Cannot add activities

Are you attending?

- Board Member Meetings
- Invite-only Dinners
- Staff Meetings
- Events with Sponsorship Opportunities
 - Golf Tournaments
 - Dinners
 - Racing/Competition Events

Form-Driven

- Registration is driven by form completion
- Can have different registration fees for registrants and guests
- Fees and activities are optional
- Commonly used when an event has packages

Submit = I'm Attending

- Dinners (with or without a reception)
- Concerts
- Meetings
- Day of Service Volunteering Events
- Complex events with packages or different fees for registrant and guests
 - Homecoming
 - Reunion
 - Family Weekend

Fee-Driven

- Registrants are required to select a registration fee on the main event
- Activities are optional
- Each guest has their own fee control

Selecting a Fee

- Dinners
- Concerts
- Game Watch Parties/Tailgating
- Conferences/Networking Events
- Webinar/Speaker Series
- Complex events with an overall fee
 - Golf Tournament
 - Family Weekend
 - Gala

Activity-Driven

- Registrants must select at least one activity to register for the overall event
- Fees can be collected on activities
- No field or commerce item can drive registration on the main event
- Generally used for more complex or multi-day events

Choices, Choices

- Homecoming
- Reunion
- Family Weekend
- Golf Tournament
- Multi-Day Conference
- Webinar/Speaker Series
- Classes

Benefits and Features of Using Activities

- Can add to Form-Driven and Fee-Driven events
- Shown on the Events grid
- Have their own attendee lists
- Have their own registration setup
- Work nicely with **roles** for a more streamlined registration process
- Ability to email **only** activity registrants instead of entire event registrants
- Guests may be registered for their own activities

Do you need Activities?

- Is separate registration required for something during the event?
- Will separate tickets be sold to something inside the event?
- Are there separate limits to the number of registrants for an activity *during* an event?
- Are there separate ticket purchase limits to the number of registrants *during* an event?
- Will a separate guest list be used for this activity?
- Will I need to email just those who signed up for something within the event?
- Will I need to sort activity registrants independently from the event registrants in reporting?

Registration Fees and Activities

Event Model	Event Registration Fees	Activities
Simple RSVP	No (Can add commerce)	No
Form-Driven	Optional (Can't drive registration)	Optional
Fee-Driven	Required	Optional
Activity-Driven	Optional (Can't drive registration)	Required

Thank you